

# LEAD GENERATION SERVICES - ENERGY



**Krishnan & Associates**  
*Innovative Solutions for the Energy Industry*

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# LEAD GENERATION FOR THE ENERGY INDUSTRY

Krishnan & Associates uses well-honed lead generation practices that will generate increased number of leads and proposal volume for our energy industry customers. We can quickly target leads from within the global utility and power generation industry to meet our customer's specific criteria. Our engineering, financial and marketing expertise enable us to comprehend and market innovative energy technologies.

We offer our clients integrated strategic marketing services including lead generation & business development programs. Our experienced technical marketing staff can handle the entire sales process, from the identification of prospects and appointment setting to the submission of formal proposals, negotiations and sales contracts.

## REACH OUT TO THE GLOBAL ENERGY INDUSTRY



Power Plants



Renewable Energy



Industrial Power



Energy Storage



Oil & Gas



OEMs



EPCs



Investors



Developers



T&D



Smart Grid



Digitization

## Guaranteed Lead Generation for Your Business

- Specialized power industry lead generation campaigns
- High level energy industry appointments
- Qualified sales opportunities
- Current database of key energy industry decision-makers
- Customer meetings & introductions
- High quality sales prospecting
- B2B lead generation
- Market and regulatory research
- Voice of customer (VOC) surveys
- Vast network and prior sales history with key electric & gas utilities

# Engagement in the Global Energy Industry: Clean Power Generation, Transmission, Distribution, and Energy Transition Sectors by K&A



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**EVN**

**edesur**

**ElectroDunas**

**EDET**

**ENERGUATE**  
LUZ DE MI TIERRA

**energía**  
DE PEREIRA

**Celesc**  
Distribuição S.A.

**Electro Sur Este**  
más que energía...

**EMSA** EDUCATION  
MIGRATION  
SERVICES AUSTRALIA

**ice**

**CRE**

**NETZOÖ**  
Ein Unternehmen der Energie AG

**SALZBURGNETZ**

**Sibelga**  
energizing the city

**EPE**  
Energía de Santa Fe

**DELAPAZ**  
DISTRIBUIDORA DE ELECTRICIDAD LA PAZ

Luz que  
ilumina  
tu vida

**CFE**  
Comisión Federal de Electricidad®

**Electro Ucayali**  
ENERGÍA PARA EL DESARROLLO

**SES**  
Società Elettrica Sopracenerina

**EWA**  
هيئة الكهرباء والماء  
Electricity & Water Authority

**Power Transmission Corporation of Uttarakhand Limited**  
(A Govt. of Uttarakhand Undertaking)  
कारपोरेट आईडी नं० : U40101UR2004SGC028675

**Énergie NB Power**

**الشركة السعودية للكهرباء**  
Saudi Electricity Company  
Empowering Energy

**Energy Queensland**

**nationalgrid**

**TRANSNOA**  
SOCIETAD ANÓNIMA

**mazoon**

**PMPA**

**هيئة كهرباء ومياه دبي**  
Dubai Electricity & Water Authority

**Manitoba Hydro**

**conelsur**

**trelec**  
Grupo-epm

**شركة أبوظبي للتوزيع**  
Abu Dhabi Distribution Co.

**KAHRA MAA**  
كهرباء ماء

**CENS**  
Grupo-epm

**ESSA**  
Grupo-epm

**chec**  
Grupo-epm

**areti**

**ETCEE**  
EMPRESA DE TRANSPORTE Y CONTROL DE ENERGÍA ELÉCTRICA

**amprion**

**CEO**

**edeq**  
Grupo-epm

**Atlantica**  
Sustainable Infrastructure

**e-on**

**RECSA**  
Redes Eléctricas de Centroamérica S.A.

**ORES**

**TRANSPA**  
TRANSPORTE ELÉCTRICO PARA DISTRIBUCIÓN LOCAL EN LA PENÍNSULA

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Industrial Power Gen



EPCs



Independent System Operators



OEMs



Oil & Gas



Energy Storage



Distributed Energy Resources (DER)



Decentral Power Gen



Smart Grid



Digitalization



T&D Electric Utilities

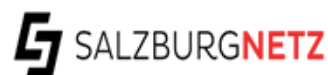


Munis & Co-Ops



Distribution Companies

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PHILLIPS



PIONEER  
NATURAL RESOURCES



WHITING



WPXENERGY



BURLINGTON  
RESOURCES



bouvet

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POWERGEN  
"Not just Power... People too!"



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