

LEAD GENERATION SERVICES - ENERGY



Krishnan & Associates
Innovative Solutions for the Energy Industry

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LEAD GENERATION FOR THE ENERGY INDUSTRY

Krishnan & Associates uses well-honed lead generation practices that will generate increased number of leads and proposal volume for our energy industry customers. We can quickly target leads from within the global utility and power generation industry to meet our customer's specific criteria. Our engineering, financial and marketing expertise enable us to comprehend and market innovative energy technologies.

We offer our clients integrated strategic marketing services including lead generation & business development programs. Our experienced technical marketing staff can handle the entire sales process, from the identification of prospects and appointment setting to the submission of formal proposals, negotiations and sales contracts.

REACH OUT TO THE GLOBAL ENERGY INDUSTRY



Power Plants



Renewable Energy



Industrial Power



Energy Storage



Oil & Gas



OEMs



EPCs



Investors



Developers



T&D



Smart Grid

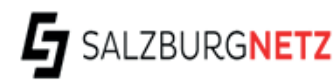


Digitization

Guaranteed Lead Generation for Your Business

- Specialized power industry lead generation campaigns
- High level energy industry appointments
- Qualified sales opportunities
- Current database of key energy industry decision-makers
- Customer meetings & introductions
- High quality sales prospecting
- B2B lead generation
- Market and regulatory research
- Voice of customer (VOC) surveys
- Vast network and prior sales history with key electric & gas utilities

LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2021



LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2020



LEAD GENERATION MEETINGS SET UP WITH THE FOLLOWING CUSTOMERS IN 2020



energizing life



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 Quilliq Energy Corporation
 Société d'énergie Quilliq
 Quilliq Airuyaktuᑭᓂᓂᓂᓂᓂᓂᓂᓂᓂᓂ



OUR RECENT MARKETING ENGAGEMENTS WITH THE OIL & GAS INDUSTRY



PHILLIPS



Lima Refinery



Bharat Petroleum



HMEL

eog resources

PIONEER
NATURAL RESOURCES



CHESAPEAKE
ENERGY

WHITING



WPXENERGY



BURLINGTON
RESOURCES

VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2021



VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2021



VOICE OF CUSTOMER SURVEYS EXECUTED WITH THE FOLLOWING CUSTOMERS IN 2020

